



WSOC-TV

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency/IT-Code
Buyer
Salesperson

Pol/Iss/Superpac YG Action Fund (16627)
Redshift (6233)/046746987
BEVILLE, STACEY
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political - Issue (1068)
167 YGAF (135227)
National/Political
167/06279139

YG ACTION FUND
***** THIS IS A CASH IN ADVANCE

Invoice 653510
Inv Date 11/25/2012
Terms Net 30
Contract 327061
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 2:05:11PM

Redshift
411 Branchway Road
Richmond, VA 23236

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Spot	8:00:00PM-10:00:00PM	Day,M-1	10/29/12 8:45PM (Mo)	00:30	Dancing With The Stars	YG02NC08H	\$1,000.00	
2.0	Spot	10:00:00PM-11:00:00PM	Day,M-1	10/29/12 10:36PM (Mo)	00:30	Castle	YG02NC08H	\$700.00	
2.0	Spot	10:00:00PM-11:00:00PM	Day,M-1	11/05/12 10:44PM (Mo)	00:30	Castle	YG02NC08H	\$700.00	
3.0	Spot	8:00:00PM-9:00:00PM	Day,Tu-1	10/30/12 8:44PM (Tu)	00:30	DANCING WITH THE STARS RESULTS SHOW	YG02NC08H	\$980.00	
4.0	Spot	10:00:00PM-11:00:00PM	Day,F-1	11/02/12 10:35PM (Fr)	00:30	20/20	YG02NC08H	\$700.00	
6.0	Spot	5:00:00AM-5:30:00AM	Per week (5),Mo,Tu,We,Th,Fr	10/29/12 4:58AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
6.0	Spot	5:00:00AM-5:30:00AM	Per week (5),Mo,Tu,We,Th,Fr	10/30/12 5:10AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
6.0	Spot	5:00:00AM-5:30:00AM	Per week (5),Mo,Tu,We,Th,Fr	10/31/12 5:07AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
6.0	Spot	5:00:00AM-5:30:00AM	Per week (5),Mo,Tu,We,Th,Fr	11/01/12 5:12AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
6.0	Spot	5:00:00AM-5:30:00AM	Per week (5),Mo,Tu,We,Th,Fr	11/02/12 5:22AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
7.0	Spot	5:00:00AM-5:30:00AM	Per week (2),Mo,Tu	11/05/12 5:22AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
7.0	Spot	5:00:00AM-5:30:00AM	Per week (2),Mo,Tu	11/06/12 5:13AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
9.0	Spot	5:30:00AM-6:00:00AM	Per week (5),Mo,Tu,We,Th,Fr	10/29/12 5:54AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
9.0	Spot	5:30:00AM-6:00:00AM	Per week (5),Mo,Tu,We,Th,Fr	10/30/12 5:52AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
9.0	Spot	5:30:00AM-6:00:00AM	Per week (5),Mo,Tu,We,Th,Fr	10/31/12 5:42AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
9.0	Spot	5:30:00AM-6:00:00AM	Per week (5),Mo,Tu,We,Th,Fr	11/01/12 5:53AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
9.0	Spot	5:30:00AM-6:00:00AM	Per week (5),Mo,Tu,We,Th,Fr	11/02/12 5:52AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
10.0	Spot	5:30:00AM-6:00:00AM	Per week (2),Mo,Tu	11/05/12 5:51AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
10.0	Spot	5:30:00AM-6:00:00AM	Per week (2),Mo,Tu	11/06/12 5:28AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	YG02NC08H	\$800.00	
12.0	Spot	8:00:00AM-9:00:00AM	Per week (2),Mo,Tu,We,Th,Fr	10/29/12 8:43AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	YG02NC08H	\$1,800.00	
12.0	Spot	8:00:00AM-9:00:00AM	Per week (2),Mo,Tu,We,Th,Fr	10/30/12 8:49AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	YG02NC08H	\$1,800.00	
13.0	Spot	8:00:00AM-9:00:00AM	Per week (1),Mo,Tu	11/05/12 8:54AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	YG02NC08H	\$1,800.00	
14.0	Spot	6:00:00AM-7:00:00AM	Day,Sa-1	11/03/12 6:39AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	YG02NC08H	\$700.00	
15.0	Spot	7:00:00AM-8:00:00AM	Day,Sa-1	11/03/12 7:23AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	YG02NC08H	\$750.00	
16.0	Spot	8:00:00AM-9:00:00AM	Day,Sa-1	11/03/12 8:30AM (Sa)	00:30	Good Morning America Saturday	YG02NC08H	\$1,000.00	
17.0	Spot	6:00:00AM-7:00:00AM	Day,Su-1	11/04/12 6:13AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	YG02NC08H	\$700.00	
19.0	Spot	12:00:00PM-1:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/29/12 12:42PM (Mo)	00:30	EYEWITNESS NEWS 12P	YG02NC08H	\$700.00	
19.0	Spot	12:00:00PM-1:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/31/12 12:50PM (We)	00:30	EYEWITNESS NEWS 12P	YG02NC08H	\$700.00	
19.0	Spot	12:00:00PM-1:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	11/01/12 12:57PM (Th)	00:30	EYEWITNESS NEWS 12P	YG02NC08H	\$700.00	
19.0	Spot			10/29/12			1 preempt @ \$700.00	\$0.00	Pre-empt
20.0	Spot	12:00:00PM-1:00:00PM	Day,M-2	11/05/12 12:12PM (Mo)	00:30	EYEWITNESS NEWS 12P	YG02NC08H	\$700.00	
20.0	Spot	12:00:00PM-1:00:00PM	Day,M-2	11/05/12 12:58PM (Mo)	00:30	EYEWITNESS NEWS 12P	YG02NC08H	\$700.00	
21.0	Spot			11/03/12			1 preempt @ \$700.00	\$0.00	Program Change
22.0	Spot	12:00:00PM-12:30:00PM	Day,Su-1	11/04/12 12:26PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	YG02NC08H	\$800.00	
24.0	Spot	4:00:00PM-5:00:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/29/12 4:20PM (Mo)	00:30	DR. OZ SHOW	YG02NC08H	\$900.00	
24.0	Spot	4:00:00PM-5:00:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/30/12 4:21PM (Tu)	00:30	DR. OZ SHOW	YG02NC08H	\$900.00	
25.0	Spot	4:00:00PM-5:00:00PM	Day,M-1	11/05/12 4:18PM (Mo)	00:30	DR. OZ SHOW	YG02NC08H	\$900.00	
27.0	Spot	5:00:00PM-5:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/30/12 5:13PM (Tu)	00:30	EYEWITNESS NEWS 5P	YG02NC08H	\$1,800.00	
27.0	Spot	5:00:00PM-5:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/31/12 5:27PM (We)	00:30	EYEWITNESS NEWS 5P	YG02NC08H	\$1,800.00	



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Advertiser Poll/Iss/Superpac YG Action Fund (16627)
Agency/T-Code Redshift (6233)/046746987
Buyer BEVILLE, STACEY
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product Political - Issue (1068)
Brand 167 YGAF (135227)
Acct Types National/Political
Est/Headline 167/06279139
Demo
Revision
Comments YG ACTION FUND
***** THIS IS A CASH IN ADVANCE

Invoice 653510
Inv Date 11/25/2012
Terms Net 30
Contract 327061
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Redshift
411 Branchway Road
Richmond, VA 23236

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 2:05:11PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
27.0	Spot	5:00:00PM- 5:30:00PM	Per week (3), Mo, Tu, We, Th, Fr	11/01/12 5:13PM (Th)	00:30	EYEWITNESS NEWS 5P	YG02NC08H	\$800.00	
28.0	Spot	5:00:00PM- 5:30:00PM	Day, M-1	10/29/12 5:14PM (Mo)	00:30	EYEWITNESS NEWS 5P	YG02NC08H	\$800.00	
30.0	Spot	5:30:00PM- 6:00:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/29/12 5:52PM (Mo)	00:30	EYEWITNESS NEWS 530P	YG02NC08H	\$900.00	
30.0	Spot	5:30:00PM- 6:00:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/31/12 5:52PM (We)	00:30	EYEWITNESS NEWS 530P	YG02NC08H	\$900.00	
30.0	Spot	5:30:00PM- 6:00:00PM	Per week (3), Mo, Tu, We, Th, Fr	11/01/12 5:42PM (Th)	00:30	EYEWITNESS NEWS 530P	YG02NC08H	\$900.00	
31.0	Spot	5:30:00PM- 6:00:00PM	Day, M-1	11/05/12 5:41PM (Mo)	00:30	EYEWITNESS NEWS 530P	YG02NC08H	\$900.00	
33.0	Spot	6:00:00PM- 6:30:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/29/12 6:27PM (Mo)	00:30	EYEWITNESS NEWS 6P	YG02NC08H	\$500.00	
33.0	Spot	6:00:00PM- 6:30:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/31/12 6:23PM (We)	00:30	EYEWITNESS NEWS 6P	YG02NC08H	\$500.00	
33.0	Spot	6:00:00PM- 6:30:00PM	Per week (3), Mo, Tu, We, Th, Fr	11/02/12 6:27PM (Fr)	00:30	EYEWITNESS NEWS 6P	YG02NC08H	\$500.00	
34.0	Spot	6:00:00PM- 6:30:00PM	Day, M-1	11/05/12 6:30PM (Mo)	00:30	EYEWITNESS NEWS 6P	YG02NC08H	\$500.00	
35.0	Spot	6:00:00PM- 6:30:00PM	Day, Su-1	11/04/12 6:26PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	YG02NC08H	\$500.00	
36.0	Spot			11/03/12			1 preempt @ \$800.00	\$0.00	Pre-empt
37.0	Spot	7:00:00PM- 7:30:00PM	Day, Sa-1	11/03/12 7:50PM (Sa)	00:30	EYEWITNESS NEWS 7P SATURDAY	YG02NC08H	\$500.00	
39.0	Spot	6:58:00PM- 7:30:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/29/12 7:20PM (Mo)	00:30	INSIDE EDITION	YG02NC08H	\$500.00	
39.0	Spot	6:58:00PM- 7:30:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/30/12 6:59PM (Tu)	00:30	INSIDE EDITION	YG02NC08H	\$500.00	
41.0	Spot	7:30:00PM- 7:56:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/29/12 7:46PM (Mo)	00:30	ENTERTAINMENT TONIGHT	YG02NC08H	\$800.00	
41.0	Spot	7:30:00PM- 7:56:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/30/12 7:55PM (Tu)	00:30	ENTERTAINMENT TONIGHT	YG02NC08H	\$800.00	
42.0	Spot	12:30:00PM- 1:00:00PM	Per week (1), Su	11/04/12 12:49PM (Su)	00:30	12:30 HOT TOPICS	YG02NC08H	\$700.00	M/G For 21.0.1
43.0	Spot	4:00:00PM- 5:00:00PM	Per week (1), Fr	11/02/12 4:22PM (Fr)	00:30	DR. OZ SHOW	YG02NC08H	\$700.00	M/G For 19.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$104,350.00	Total Spots	55
Commission	(\$15,652.50)		
Net Total	\$88,697.50		